Member Benefits

Waco Moore, ILHM

Leaders in Luxury 2013

Personal Promotion

- Profile in Member Directory (both)
- Logos, Click-toverify logo, business card jackets, lapel pins, etc.
- Press releases

Networking

- Member Directory
- Linkedin group
- Facebook Page
- ProxioPro
- FIABCI
- Leaders in Luxury

Property Promotion

- duPont REGISTRY
- Unique Homes
- WealthEngine
- AARC mailing lists
- Merrill brochures
- ProxioPro listings

Information

- Webinars
- ILHM Luxury Market Report
- Luxury Insights Blog
- MyMarket Graphs
- Document Downloads
- WealthEngine

What's New?

- CLHMS.org
- YUE ("you way")
- Scene in NY
- Unique Homes China
- WealthEngine
 - FindWealth 8
 - Member savings

YUE

YUE Magazine

YUE Magazine (NYC & Los Angeles editions)

YUE (pronounced "You-Way") is the go-to magazine for Manhattan's & Los Angeles' top luxury brokers when they want to showcase properties to an elite Chinese audience with dual US/Chinese businesses and homes.

In November 2011, Observer Media Group in conjunction with China Happenings launched YUE Magazine. YUE is printed half in English, and half in Chinese/Mandarin. It's distributed throughout Manhattan's & LA's Convention & Visitor Centers, hotels in NY & LA that cater to elite Chinese visitors, tour operators, and many other places in NY & LA that Chinese visitors frequent. Also distributed via direct mail to Chinese families with residences in the NY and LA metro areas.

YUE helps Chinese serves as a bridge connecting East/West Coast business offerings with

Numerous luxury residential NY/LA brokers showcase homes in YUE.

YUE offers ILHM members a 40% discount on advertising rates- as long as they are not advertising Manhattan properties, or co-oping with Manhattan based brokers/agents. This does not apply to LA, only NY.

For more information, contact:

Director of Travel & Secondary Homes Real Estate Advertising

dbendayan@observer.com

Direct Line: 212.407.9393

Cell: 917.406.5311

Fax: 212.980.2087

www.observer.com







Scene in NY







Scene In NY is a monthly, high-society magazine. Like a local/NYC version of Vanity Fair (fashion) and DuPont Registry (Real Estate in NYC, NJ, CT, FL). We have an "Exquisite Homes" advertising section.

\$500k is our readers average household income.

Scene In NY is hand-delivered to the FRONT DOOR of tenants living in Manhattan's most expensive residential doorman buildings (as per Forbes' 2013 list of the US's most affluent zip codes). Also in the lobbies of these buildings. Also in retail locations throughout Manhattan and the Hamptons.

Our Editor, Peter Davis is a long-standing Manhattan socialite, and the former editor of Avenue Magazine.

Primary topics of editorial include nightlife, fashion, beauty, real estate, travel and art.

Scene offers ILHM Members a 40% discount on advertising rates- as long as they are not advertising Manhattan properties, or cooping with Manhattan based brokers/agents.

CLHMS.org

- Designation verification site
- Simplified profiles
- Click-to-verify logo

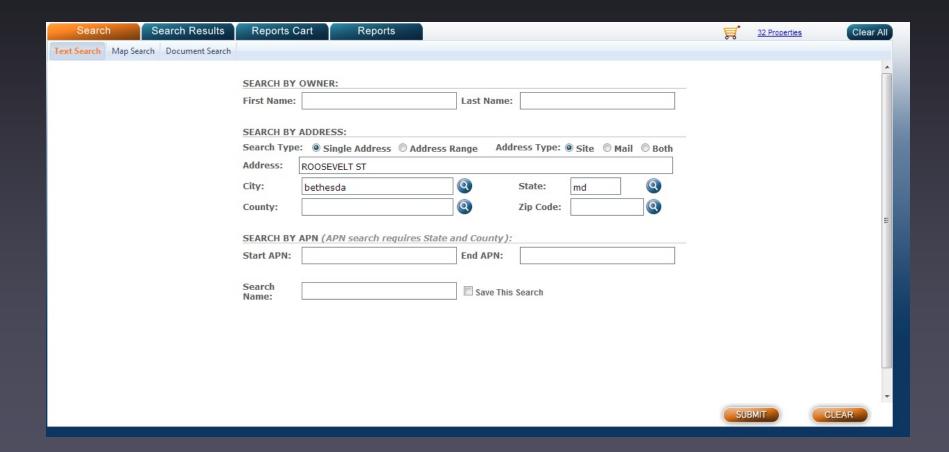
WealthEngine

- 1. Online Wealth Lookups (OWL)
 - Financial profiles of individuals
 - You get 100 for free!
- 2. FindWealth Prospecting
 - "Prospect Generator"
 - Targeted Mailing Lists
- 3. Custom Prospect Lists
 - Special pricing
- 4. Full Subscription
 - Special pricing

WealthEngine

The Challenge:

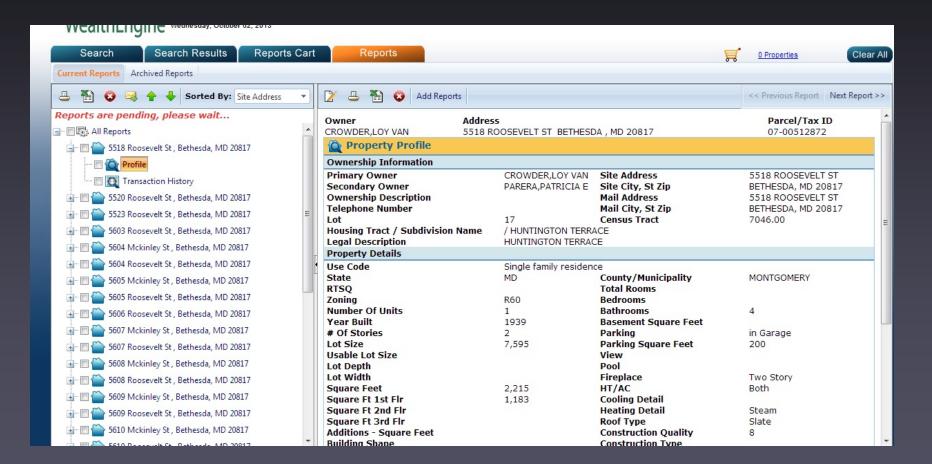
Find prospects by targeting a specific location and a desired radius around it.



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	elect	All Show Exact Matches S	how Close Matches	g Labels							
		Owners	Parcel Number/Property Tax ID	Site Address	Mail Address	Score		ld Faik		Map	-
П	1	BLINKHORN, PAUL G ETAL	07-00512724	5523 Roosevelt St , Bethesda, MD 20817	6415 Wilson Ln , Bethesda, MD 20817	100		d()		Se	Cor
Б	2	MATERA, MICHEL PIERRE LEONARD & SOLOLOVASAO TINA N	07-00512746	5520 Roosevelt St , Bethesda, MD 20817	5520 Roosevelt St , Bethesda, MD 20817	100	© =	Folkstone Rd	Wee Rd S South	George South	ovent Or
	3	CROWDER,LOY VAN / PARERA,PATRICIA E	07-00512872	5518 Roosevelt St , Bethesda, MD 20817	5518 Roosevelt St , Bethesda, MD 20817	100		Bradley Hills Elementary School	Madison St	Wick St Orgetown Ro	Linc
	4	BURKE,RITA M	07-00512894	5618 Roosevelt St , Bethesda, MD 20817	5618 Roosevelt St , Bethesda, MD 20817	100		d Ave	Hoover St	Grant Stone Grant Stone	
	5	LACHMAN, GIDEON B / GOODMAN, N R	07-00513012	5613 Roosevelt St , Bethesda, MD 20817	5613 Roosevelt St , Bethesda, MD 20817	100		Irvington Ave			Hall
	6	SANTORA, KENNETH E / OCONNOR, BRIDGET ETAL	07-00513080	5517 Roosevelt St , Bethesda, MD 20817	5517 Roosevelt St , Bethesda, MD 20817	100		Bradmoor Or Roosevelt	Glenwood Rd	Greenwich Park	Hazelwood Dr
	7	WILDE, JEFFREY D & SARI J	07-00513091	5419 Roosevelt St , Bethesda, MD 20817	5419 Roosevelt St , Bethesda, MD 20817	100			Northfield Rd	Mooriand Mooriand	2000
	8	KATZ,PHILIP / MORNINGSTAR,SARA	07-00513238	5508 Roosevelt St , Bethesda, MD 20817	5508 Roosevelt St , Bethesda, MD 20817	100		11	Han	5	Part Ly
П	9	ENDERSBEE, ELEANOR A	07-00513342	5509 Roosevelt St , Bethesda, MD 20817	5509 Roosevelt St , Bethesda, MD 20817	100		erdeen Rd	pdenu	ambeth Rd Harwood Rd	S Map
П	0	HORN,ROBIN & T	07-00513353	5521 Roosevelt St , Bethesda, MD 20817	5521 Roosevelt St , Bethesda, MD 20817	100		Radnor Rd	Aberdeen	Overhill Stra	Cu
V		1 2 3 N Properties	s per page: 50 🔻	EADT Describe Ch. Deblessels MAD	Page 1 of 3, Prope	rties 1 - ^c	50 of 107	Coorle	200 m 🚏		Custer R
		1 2 3 7 7 Properties	s per page. 30		Fage 1 0/3, Flope		70 01 107	200	10 Map Data - Terr	ms of Use Report a map	error
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	ELECT REPORT	Owner	Parcel Number	Site Address	Mail Address						8
	Profile	ALBRECHT, JOAN H TR	0700512564	8508 Garfield St , Bethesda, MD 20817	8508 Garfield St , Bethesda , MD 20817	99	<u>"</u>	5	7		
	Transaction History Sales Comparables One Line	ROBY, JAMES J / ORLOFF, LESLYE E	0700512600	5610 Mckinley St , Bethesda, MD 20817	5610 Mckinley St , Bethesda, MD 20817	00	<u>@</u>	5	7		
	Sales Comparables	MCFEELY, TARA & BROOKS	0700512848	5604 Mckinley St , Bethesda, MD 20817	5604 Mckinley St , Bethesda, MD 20817	00	P	5	7	0	
	Plat Maps	BERNSTEIN, CHARLES S	0700513056	5614 Mckinley St , Bethesda, MD 20817	5614 Mckinley St , Bethesda, MD 20817	00	P	5	7		
	Nearby Homeowners Local Demographics	KAPLAN, HERBERT T & S W	0700513455	5605 Mckinley St , Bethesda, MD 20817	5605 Mckinley St , Bethesda, MD 20817	00	<u>P</u>	5	7		
	Custom Report	ARLEN, PHILIP M & JODI	0700513581	5615 Roosevelt St , Bethesda, MD 20817	5615 Roosevelt St , Bethesda, MD 20817	00	<u>P</u>	5	7		
V		DAVIDIAN,NANCY M	0700513592	5614 Roosevelt St , Bethesda, MD 20817	5614 Roosevelt St , Bethesda, MD 20817	00	<u>P</u>	5	7		
		WEINBERG,LINDA M & I N	0700513648	5611 Roosevelt St , Bethesda, MD 20817	5611 Roosevelt St , Bethesda, MD 20817	00	<u>P</u>	5	7		
		CURTIS, JERRI	0700513774	5612 Roosevelt St , Bethesda, MD 20817	5612 Roosevelt St , Bethesda, MD 20817	00	<u>P</u>	5	7		
		SIEGEL, RICHARD M & VERA	0700513796	5610 Roosevelt St , Bethesda, MD 20817	5610 Roosevelt St , Bethesda, MD 20817	0.0	4	5	7	Q	
		MANGURIAN,LUZ P TRUST	0700513843	8504 Garfield St , Bethesda, MD 20817	8504 Garfield St , Bethesda , MD 20817	0.0	<u> </u>	5	7	Q	
				5607 Roosevelt St , Bethesda,	45639 Whitcomb Sq , Sterling,	வ	And	г		, sa	
		1 2 3 N P	roperties per page:	15 🔻			Pa	ge1 o	f 3, Pr	opertie	es 1 - 15 of 34

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OWL Search Results Summary for:

Mark Cuban 5424 DELOACHE AVE Dallas ,TX 75220 Original Date of This Report: 10-23-2013 14:55:32

Age: 55 / Accredited Investor: YES ?

Financial Report



What's important to YOU?