

APPLICATION FORM

Certified Luxury Home Marketing Specialist® (CLHMS) Designation



There is no fee to apply for the CLHMS designation. **Applicant must be an active Member of The Institute for Luxury Home Marketing®.**

APPLICANT INFORMATION

Name _____

Brokerage Name _____

Email _____

Phone _____

APPLICANT AGREEMENT

1. I understand that the *Certified Luxury Home Marketing Specialist*® (CLHMS) designation is a registered trademark, specifically a certification mark, which indicates the licensed real estate professional holding it is an active Member of *The Institute for Luxury Home Marketing*® that has met the CLHMS designation sales performance requirements.
2. I understand that I cannot use the CLHMS designation until I have fulfilled the CLHMS designation sales performance requirements, submitted a complete application, and have been notified in writing that the CLHMS designation has been awarded to me.
3. I understand that once awarded, the use of the CLHMS designation is contingent upon my maintaining an active membership with *The Institute for Luxury Home Marketing*®, which may require payment of annual dues.
4. I understand that unauthorized or inappropriate use of the CLHMS designation is cause for termination of membership and may result in legal action and/or charges of ethics violations with my local, state, or national governing bodies.
5. I understand that any errors, omissions, or misrepresentations within this application or supporting documentation may be cause for denial and/or termination of membership.

I agree with all of the statements above and hereby certify that all information provided in this application submission is accurate and true.

Applicant's Signature

Date

LUXURY SALES PERFORMANCE REQUIREMENTS

The luxury threshold for a market is determined by the sold price of the residential property that represents the minimum value of the TOP 10% of residential sales in a market area and is more than \$500,000.

The luxury threshold for _____ is _____ .
Market Price Point

APPLICANT'S LUXURY SALES

All transactions being submitted must be closed residential properties: single-family homes, town-homes, condominiums, or cooperatives. Unimproved land, commercial, or multifamily properties do not qualify. Please note that if an agent was both the listing agent and buyer's agent for a single transaction, this property only qualifies as one unique property transaction for the purposes of the CLHMS application.

I verify I have closed three qualifying residential property transactions within the top ten percent of my market within a 24-month period of each closed date:

Transaction 1:	_____	_____	_____
	Date Closed	Property Address	Sold Price
Transaction 2:	_____	_____	_____
	Date Closed	Property Address	Sold Price
Transaction 3:	_____	_____	_____
	Date Closed	Property Address	Sold Price

The CLHMS designation and *Million Dollar Guild*[®] (GUILD) recognition may be earned simultaneously if at least two of the three qualifying transactions have a sold price at or above one million dollars. Members may also apply for GUILD recognition any time after being awarded the CLHMS designation.

SUPPORTING DOCUMENTATION

All applications must include: a Full MLS Sold Report; or a HUD Settlement Statement and Commission Disbursement Acknowledgment (CDA). All supporting documentation must include the full property address, a property type or description of residential, the commissioned agent's name, sold price, and closed date.

VERIFICATION BY APPLICANT'S BROKER

I hereby certify that the information included in this application is true and correct and accurately reflects the sales completed by the Applicant.

Name of Broker (please
print)

Broker's Signature

Date

EMAIL COMPLETED APPLICATIONS ALONG WITH SUPPORTING DOCUMENTATION AS A SINGLE PDF TO applications@luxuryhomemarketing.com.

You will receive an email confirming receipt of your application submission within two business days.